

Strategic Dynamics: Concepts and Cases, 1st Edition By Andrew S. Grove In 1968 As a result of his work at Intel and from his books and professional articles Grove had a considerable influence on the management of modern electronics manufacturing industries worldwide. In 1968 As a result of his work at Intel and from his books and professional articles Grove had a considerable influence on the management of modern electronics manufacturing industries worldwide. The key themes and conceptual frameworks discussed in this book along with its case studies and industry notes provide instructors and students with a more complete viewpoint on the dynamic interactions of companies within industries and between industries than is typically found in books on strategy and technology strategy,

Andrew Stephen (Andy) Grove (born 2 September 1936) is a Hungarian born American businessman engineer and author. He escaped from Communist controlled Hungary at the age of 20 and moved to the United States where he finished his education, He later became CEO of Intel Corporation and helped transform the company into the worlds largest manufacturer of semiconductors, He has been called the guy who drove the growth phase of Silicon Valley: Steve Jobs when he was considering returning Andrew Stephen (Andy) Grove (born 2 September 1936) is a Hungarian born American businessman engineer and author, He escaped from Communist controlled Hungary at the age of 20 and moved to the United States where he finished his education: He later became CEO of Intel Corporation and helped transform the company into the world's largest manufacturer of semiconductors. He has been called the guy who drove the growth phase of Silicon Valley: Steve Jobs when he was considering returning to be Apple's CEO called Grove who was someone he idolized for his personal advice. One source notes that by his accomplishments at Intel alone he merits a place alongside the great business leaders of the 20th century, {site\_link} Strategic Dynamics: Concepts and Cases by Burgelman Grove and Meza offers unique and valuable insight into strategy making for companies in information technology-driven industries: It is the product of over twelve years of teaching and research based on a unique combination of academic (Stanford's Robert Burgelman) and industry (Intel's Andy Grove) experience. He is a science pioneer in the semiconductor industry. He is a science pioneer in the semiconductor industry. Strategic Dynamics: Concepts and Cases 1st Edition

