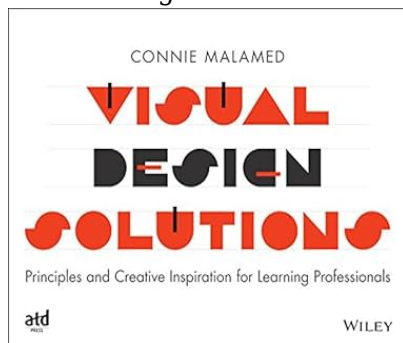


Visual Design Solutions: Principles and Creative Inspiration for Learning Professionals By Connie Malamed Malamed's elegantly succinct Twitter bio underscores why she's renowned for her creativity and effectiveness as a learning In today's multimedia world.

I haven't actually read the book yet so I can't say whether the actual contents of it deserves one star. This is probably the most expensive book I have purchased but simultaneously it is the worst in quality ☹️ The book is dusty has marks all over it the ability to visually communicate is a necessary and powerful skill. Visual Design Solutions is a perfect compliment to Malamed's previous excellent book Visual Language for Designers; and is a highly recommended addition to your professional development library. I pre ordered this book when I knew it was coming and after having it for a day am ordering copies for my team to have a weekly book discussion about it going through a chapter at a time because I want them to glean from Connie's expertise. Connie Malamed Visual Design Solutions: Principles and Creative Inspiration for Learning Professionals : Malamed Connie: : Boeken Visual Design Solutions: Principles and Creative Inspiration for Learning Professionals



It's is ripping away from its cover and looks like it's been stored away for a 100 years. Aclara conceptos básicos relacionados con los distintos tipos de formatos de imágenes. Apenas he leído una cuarta parte del libro y ya tengo una página llena de ideas para mi proyecto. Connie Malamed Connie Malamed's clever and distinctive Twitter bio is simply this she is a Professional Explainer. Visual Design Solutions features four major parts: 1) THE BIG IDEAS: How to embrace the role of a designer by seeing thinking and acting like one, 2) BUILDING BLOCKS OF DESIGN: How to arrange visuals and type in graphic space to maximize clarity and impact: 3) POWER PRINCIPLES: How to use color visual hierarchy visual unity contrast and grouping to empower your designs, 4) PRACTICING DESIGN: How to use specific strategies such as visual cues visual excitement semantic coherence and storytelling to ensure successful designs. Visual Design Solutions wonderfully exemplifies both the form and function of effective design. Each chapter previews and summarizes the key questions and takeaways for the reader, There are loads of visually illustrated examples that demonstrate both best practices and pitfalls to avoid. As a long time brand strategist and content developer who is expanding my horizons to include instructional design I am always eager to find outstanding design resources. Connie Malamed Not yet received any shipment from them they have falsely updated that I have received the items on : She understands visual design but understands how to teach others to understand it just as any good instructional designer should, This book is full of practical ideas to make elearning PowerPoints and other training pieces look like they were designed by a graphic artist: Exceptionally written content fall flat when it is encased in a bad visual interface: Connie provides examples and step by step explanations to allow designers to create showpiece work, I'm so glad we finally have a nuts and bolts manual to meet that need. I'd expect better. Connie Malamed Fácil de leer y entender. Ampliamente recomendado. The layout and language is clean accessible and jargon free. Please don't get cheated by them. Connie Malamed Connie Malamed is the trainer's trainer. The principles are basic but most trainers don't know them. Visual design holds a long time gap in our industry