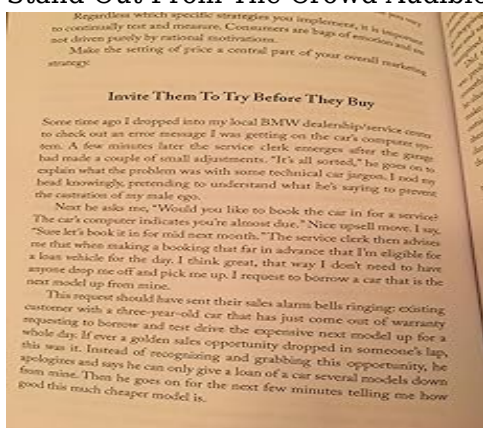


The 1-Page Marketing Plan: Get New Customers, Make More Money, And Stand Out From The Crowd Audible Audio Edition: Allan Dib, Joel Richards, Successwise: Books By Allan Dib In this groundbreaking new book you'll discover: How to get new customers clients or patients and how make profit from existing ones Why big business style marketing could kill your business and strategies that actually work for small and medium sized businesses How to close sales without being pushy needy or obnoxious while turning the tables and having prospects begging you to take their money A simple step by step process for creating your own personalized marketing plan that is literally one page How to annihilate competitors and make yourself the only logical choice How to get amazing results on a small budget using the secrets of direct response marketing How to charge high prices for your products and services and have customers actually thank you for it The 1-Page Marketing Plan: Get New Customers Make More Money And Stand Out From The Crowd Audible Audio Edition: Allan Dib Joel Richards Successwise: Books I enjoyed the explanation and then call to action at the end of each chapter. I now know why IG is saturated with " The 1-Page Marketing Plan: Get New Customers Make More Money And Stand Out From The Crowd Audible Audio Edition: Allan Dib Joel Richards Successwise: Books This book is brilliant. I cannot decide what I loved most about it - whether it was the superb conversational tone amazingly solid business advice or that Allan actually preaches what he practices (which happens depressingly rare nowadays). Are there any The 1-Page Marketing Plan: Get New Customers Make More Money And Stand Out From The Crowd Audible Audio Edition: Allan Dib Joel Richards Successwise: Books Persuaded: I will admit that I picked this book up with grave misgivings. Coincidentally a week later one of my clients was looking for a way to get his leadership team on the same page The 1-Page Marketing Plan: Get New Customers Make More Money And Stand Out From The Crowd Audible Audio Edition: Allan Dib Joel Richards Successwise: Books This has to be one if the most thorough and practical books on marketing ever written. Highly recommend you read and implement what he shares in if right away The 1-Page Marketing Plan: Get New Customers Make More Money And Stand Out From The Crowd Audible Audio Edition: Allan Dib Joel Richards Successwise: Books I read it. The 1-Page Marketing Plan: Get New Customers Make More Money And Stand Out From The Crowd Audible Audio Edition: Allan Dib Joel Richards Successwise: Books El uso del modelo canvas para enmarcar el plan de mercadeo me parece valioso para conceptualizar rápidamente el plan. The 1-Page Marketing Plan: Get New Customers Make More Money And Stand Out From The Crowd Audible Audio Edition: Allan Dib Joel Richards Successwise: Books I found this book clear down to earth and actionable. He has a flair for making apt analogies to explain marketing principles from hunter vs farmer to infrastructure The 1-Page Marketing Plan: Get New Customers Make More Money And Stand Out From The Crowd Audible Audio Edition: Allan Dib Joel Richards Successwise: Books One of my favorite marketing books. Don't miss the opportunity for direct insight and support from Allan's team read the book and The 1-Page Marketing Plan: Get New Customers Make More Money And Stand Out From The Crowd Audible Audio Edition: Allan Dib Joel Richards Successwise: Books



Warning: do not listen to this book if you hate money. To build a successful business you need to stop doing random acts of marketing and start following a reliable plan for rapid business growth, Traditionally creating a marketing plan has been a difficult and time consuming process which is why it often doesn't get done. In The 1 Page Marketing Plan serial entrepreneur and rebellious marketer Allan Dib reveals a marketing implementation breakthrough that makes creating a marketing plan simple and fast, With it you'll be able to map out your own sophisticated marketing plan and go from zero to marketing hero. Whether you're just starting out or are an experienced entrepreneur this book is the easiest and fastest way to create a marketing plan that will propel your business growth. The author helped me realize how to be memorable to my customers and to identify marketing tactics others use, I was asked by the author's assistant to review the book but declined to do so: Allan leaves no stone unturned and no limiting thought standing. I took notes so that i can reference back to just in case I forget. Allan writes in a clear no nonsense manner explaining all terminology and providing plentiful examples. If you want one book that will change your business with an easy to follow structured approach this is the only book you'll need. It's literally a single page divided up into nine squares. I would've enjoyed a sample marketing plan.Nice tips to nurture leads for the business. También ayuda a la toma de decisiones de mercadeo